

WORLD BEX SERVICES INTERNATIONAL

2019

WOSAS

WORLD OF SAFETY AND SECURITY EXPO

POST EVENT REPORT



SEPTEMBER 26 - 29, 2019

10:00 AM TO 8:00 PM

WORLD TRADE CENTER METRO MANILA



wosas.ph



WORLDBEX SERVICES INTERNATIONAL

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INTRODUCTION

Recognizing the need to elevate the standard of safety and security in the country, the World of Safety and Security Expo or simply WOSAS is back on its third year for another compelling presentation. Committed to consistency, attendees of this year's expo can expect to find no less than a diverse product profile and an extensive array of product and service innovations that will ensure the well-being of communities and industries. Proving to be the dynamic trade show that it is, WOSAS also hosted pocket events and activities that all aims to encourage the productive exchange of knowledge.



PRESIDENT'S TESTIMONIAL

My warmest greetings to the organizers, trade exhibitors and guests of the 3rd World of Safety and Security Expo and the World of Consumer Electronics Expo.

In recent years, improvements in electronics technology, public safety and security have been instrumental in the growth of our economy. I therefore commend this reliable platform that allows businesses and industries to flourish by establishing local and international linkages to find potential markets and consumers.

May this gathering encourage and inspire exhibitors and stakeholders to unveil the latest breakthroughs in their field and innovate for cost efficient and globally competitive products. In the face of our rapidly evolving technological landscape, I urge everyone to sustain their creative zeal and showcase our innate ingenuity as we collectively aspire for further progress.

Be assured of our steadfast commitment in accelerating growth in trade and commerce for the benefit of all Filipinos.

I wish you a fruitful and successful event.

Rodrigo Roa Duterte

The President of the Philippines



EVENT IN NUMBERS

4-DAY FOOT TRAFFIC
20,800



207
TOTAL NUMBER
OF BOOTHS



94
COMPANIES



“...Indeed, gatherings such as the WOSAS and WOCEE provide an avenue for exchange of information and convergence of innovations among industry players. On behalf of the Department of National Defense, I congratulate Worldbex Services International for organizing this year’s iteration of the expo and bringing together local and international exhibitors. I wish you a fruitful and successful event!”



SEC. DELFIN N. LORENZANA
DND



PRODUCT PROFILE

- CCTV & Biometrics
- Smart Home Technology
- Fire Safety and Protection
- Information Security
- Emergency and Rescue
- Health and Medical Technology
- Training and Consultation
- Transport Safety and Security
- Investigation and Protection



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EXHIBITOR SURVEY RESULTS



93%

agree that the business matching sessions provided them with quality leads



96%
of exhibitors met their target market



96%
said that they will participate in next year's installment of WOSAS

"...The Expo unfurls innovations and advancements that may enhance the peace and order capabilities and systems of many of our security companies, barangays and especially our police force..."



GUILLERMO LORENZO T. ELEAZAR
Police Major General and
Regional Director
NCRPO



VISITOR SURVEY RESULTS

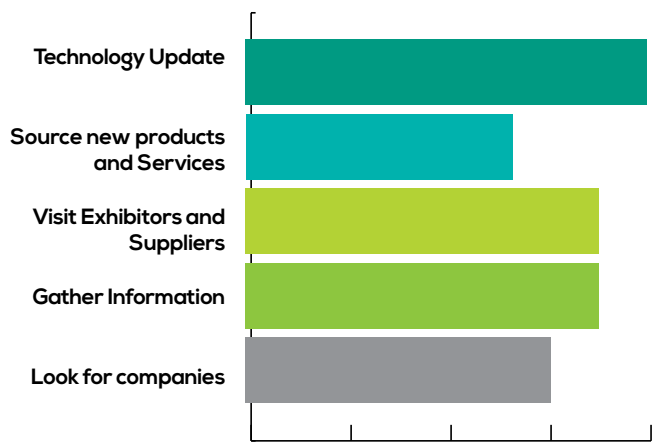


97%
of the visitors were satisfied with the event

TOP 5 EVENT INTERESTS:

1. Exhibitor and Participating Brands
2. The Circuit
3. SecuCon 2019
4. Business Matching
5. Stage Activities

TOP 5 PURPOSE OF VISIT



“...Palmer Asia is grateful in this event because we showcased our different products and we highlighted our fire trucks, rescue vehicle and equipment plus fire safety products. We are satisfied with the outcome of the event this year...”



PAMELA MAE GARCIA
Marketing Representative



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EVENT HIGHLIGHTS



THE CIRCUIT



BUSINESS MATCHING





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EVENT HIGHLIGHTS

FREE ADMISSION

SECUCON 2019

Seminars on Safety and Security Measures for Physical and Virtual Spaces

DAY 1 | SEP 27 | FRI



Mr. Eric Yam
Director
LifeCast International Corporation

Pre Emergency Preparedness
1:00PM - 2:30PM



Mr. Shamir Rajadurai
Crime Safety Specialist,
Prevent Crime Now

Corporate Security and Crime Prevention Through Environmental Design (CPTED)
2:45PM - 4:15PM



Mr. Amos Manlangit
Speaker/Facilitator,
CSSM

Understanding Criminal Behavior
4:30PM - 6:00PM

DAY 2 | SEP 28 | SAT



Col. Mateo H. Luga (RET)
Consultant
Security Management, PLDT

The Changing Role of Security
1:00PM - 2:30PM



Mr. Michael Datuin
President,
CSSMAP

Importance of Security and Safety
2:45PM - 4:15PM



Dr. Eulogio Reyes
Vice President,
CSSMAP Luzon

Importance of Campus Safety
4:30PM - 6:00PM



SECUCON



STAGE ACTIVITIES



"...This is our first time to join WOSAS and we didn't expect that we will gain so many leads. Super thank you to WOSAS..."

EZEKIEL TUANDO
Channel Sales Executive



INTERNATIONAL PAVILION

Participating countries:



CHINA



SINGAPORE



KOREA



INDONESIA



TAIWAN



PHILIPPINES



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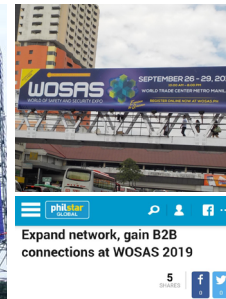
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MEDIA EXPOSURE



OVERALL MEDIA VALUE:

PHP 24,135,699.48



MEDIA PARTNERS



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SEE YOU IN
2020!



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