

**WORLD BEX SERVICES INTERNATIONAL**



**2024**

# WOSAS

World of Safety and Security Expo

**AUGUST 7 - 10, 2024**

10:00 AM - 7:00 PM

**SMX CONVENTION CENTER MANILA**



wosas.ph



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# POST EVENT REPORT



# WOSAS

World of Safety and Security Expo

## EVENT OVERVIEW

**World of Safety and Security** is an event that is running in conjunction with the World of Consumer Electronics Expo. Wosas highlights the security and safety industry in the Philippines and showcases the innovations and improvements of the industry by promoting the industry's latest technologies.

The World of Safety and Security (WOSAS) also works hand-in-hand with other local government offices and branches to help promote safety to the local public by allowing WOSAS to be open to everyone.



MORE THAN  
**24,680**  
FOOTTRAFFIC



MORE THAN  
**126**  
EXHIBITORS



**15,000** SQM  
EXHIBIT  
AREA



**212**  
BOOTH



WORLD BEX SERVICES INTERNATIONAL



# WOSAS

World of Safety and Security Expo

### WOSAS SUPPORTED BY:



### WOSAS ASSOCIATION PARTNERS



### OFFICIAL INTERNET PROVIDER



### WOSAS PARTICIPATING BRANDS



### SERVICE PROVIDERS



### MEDIA PARTNERS





## MESSAGE

“ Welcome to WOCEE and WOSAS 2024!

We stand in the name of innovation and safety, where ideas turn into possibilities. This expo is not just a gathering but a celebration of human ingenuity and progress. Here, we witness the power of innovation, a testament to our collective ability to push boundaries and shape a better tomorrow. Together, let us build a secure future and step into a new world of innovation! ”

**JOSEPH L. ANG**  
Founding Chairman  
Worldbex Services International



# HIGHLIGHTS



SecuCon is a series of seminars that aims to provide a holistic dissemination of knowledge about safety and security in the country.



“Today is a day full of innovation, craftsmanship, and pioneering creativity happening right before our eyes. On behalf of every consumer and everyone who believes in the power of electronics, security, and technology as a whole, allow me to extend our gratitude. Truly, we have been given the opportunity to level up, taking digitalization to new heights. Just like today, and for countless years to come, Pasay City will always be a proud and welcoming home to Worldbex Services International. In collective trust, one exhibit at a time.”

**PRESIDENT OF THE PHILIPPINES, HON. FERDINAND ROMUALDEZ MARCOS JR. REPRESENTED BY THE DEPARTMENT OF INFORMATION AND COMMUNICATION TECHNOLOGY HON. SECRETARY IVAN JOHN UY**



“For each of you who have stepped forward with clear and concise plans to actualize your visions today, this occasion will foster an effective platform for the convergence of ideas, the emergence of new collaborations, and the adoption of innovative and sustainable strategies and practices in the industry. Joining you to represent the President on this occasion, as the Secretary of the Department of Information and Communications Technology, I will continue to monitor emerging trends in consumer electronics so that we can develop relevant and inclusive policies while improving our country's digital infrastructure.”

**PASAY CITY MAYOR EMI CALIXTO-RUBIANO REPRESENTED BY THE CHIEF OF STAFF - MR. PETER ERIC PARDO**

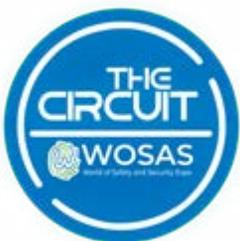
## THE NEXUS STAGE

Providing the stage to the most ground breaking innovations across tech industries worldwide.



## BUSINESS MATCHING

A free service which assists participating companies and trade show visitors who seek business connections and investment opportunities from worldwide business networks.



Showcasing cutting-edge technology through a DISPLAY INNOVATIONS in various tech industries worldwide.



## STARTUP ZONE

A category that consists various emerging businesses from the tech industry. Gathering the best and brightest concepts from the products and solutions across the MSME Universe.



## PARTNERED GOVERNMENT AGENCIES



BUREAU OF FIRE PROTECTION



MANILA DRRMO



PHILIPPINE RED CROSS



PHILIPPINE COAST GUARD

## ASSOCIATION PAVILIONS

Industry associations join to unite experts that continuously make a difference in the building and construction industry.

- Campus Security & Safety Mngt Alliance Of The Phils Inc (CSSMAP)
- Philippine Association of Certified Security Risk Management Specialists (PACSRMS)
- Comspec
- Residential Security Management Association of the Philippines (RESSMAP)
- Accommodation Establishment Security & Safety Council Inc. (AESSCI)
- Supply Chain Management Society of the Philippines, Inc. (SCSMSP)
- Safety Organization of the Philippines (SOPI)
- Philippine Society for Industrial Security (PSIS)
- Philippine Red Cross Mandaluyong City Branch of Rizal Chapter



## EMBASSY PAVILIONS

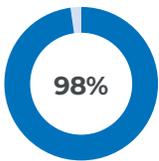
Featured the diplomatic community wherein they offer opportunities in realm of construction, design and architecture.

- Vietnam Trade Office
- Embassy of Malaysia (MATRADE)
- Taiwan Trade Center
- Directorate General National Export (DGNED) - Indonesia

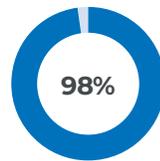




## EXHIBITORS' FEEDBACK



98% of the Exhibitors met their company's target market during the exhibits



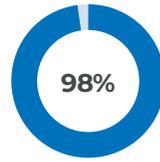
98% of Business Matching participants have met their target opportunities



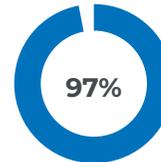
100% of the Exhibitors will participate again at WOSAS 2025



100% of the Exhibitors rated the Worldbex Services International (WSI) as Excellent for their overall event system and organization



98% of the exhibitors rated their overall corporate performance during the exhibition as "Excellent"



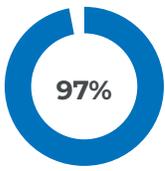
97% of the Exhibitors rated their overall outcome of the exhibits as "Excellent"

## TOP 5 OBJECTIVE OF PARTICIPATION

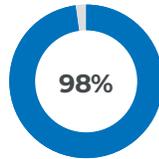
- 1 Promote Awareness of Products
- 2 Explore New Business
- 3 Market Exposure
- 4 Generate Increased Businesses Products
- 5 Appoint New Agents / Distributors



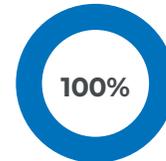
## VISITORS' FEEDBACK



of the attendees gave the registration process an excellent rating



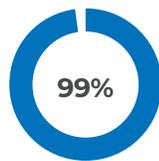
of the attendees rated the customer service "Excellent"



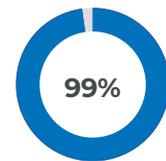
of the attendees rated the Interior and Exterior "Excellent"



rated the over-all exhibits "Excellent"



of the attendees rated the venues "Excellent"



of the attendees rated the Activities and Show Highlights "Excellent"

### TOP 5 EVENT INTEREST

- 1 Exhibitors and Participating Brands
- 2 Business Matching
- 3 Secucon 2024
- 4 The Circuit
- 5 Stage Activities

### TOP 5 PURPOSE OF THE EVENT

- 1 Technology Update
- 2 Source New Electronics / Product and Services
- 3 Visit Exhibitors and Suppliers
- 4 Gather Information
- 5 Attend Secu Con

# MEDIA EXPOSURE

## TRADITIONAL MEDIA

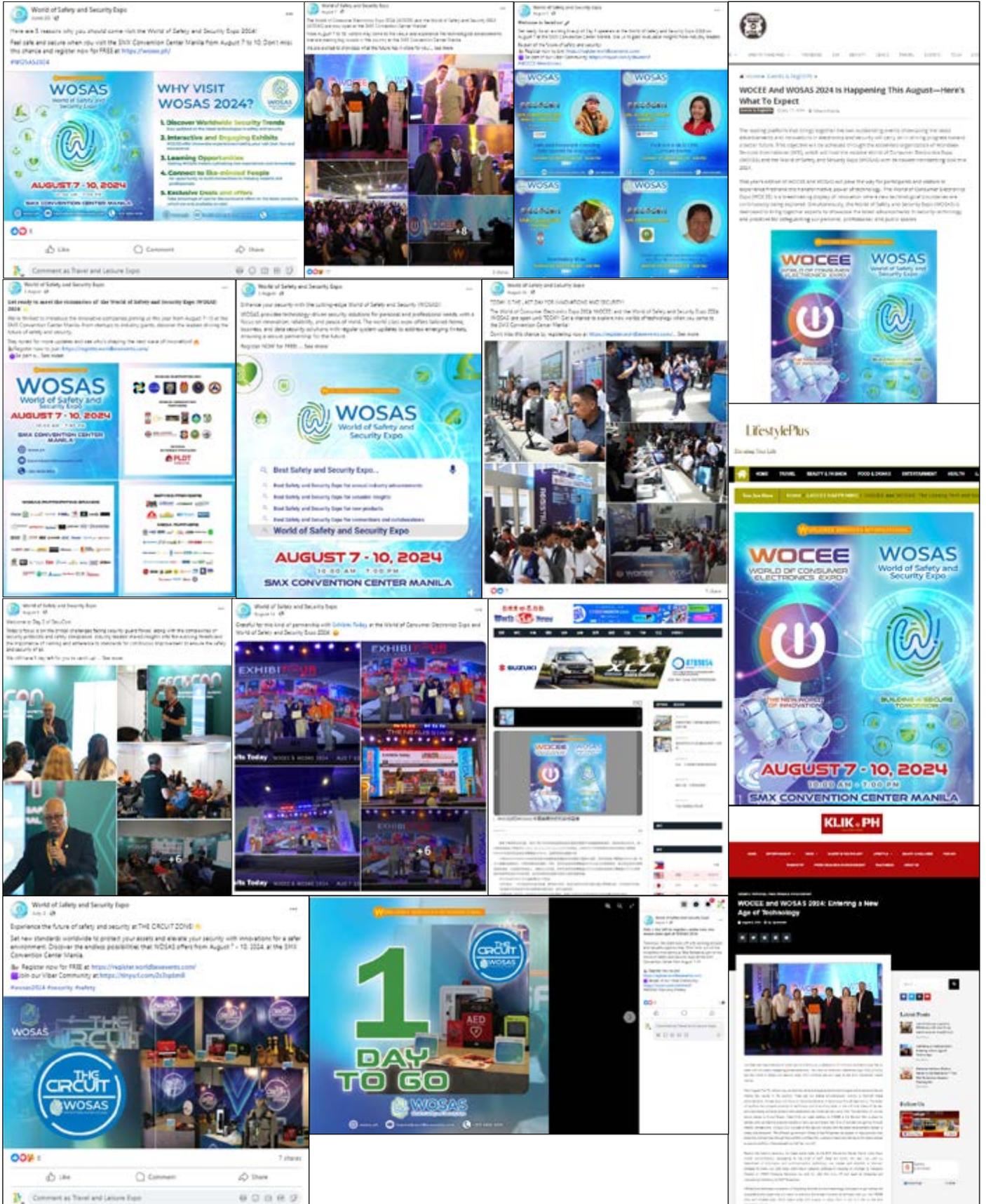


TOTAL AD VALUE  
**32, 451, 816.4**



# MEDIA EXPOSURE

## ONLINE MEDIA



**WORLD BEX SERVICES INTERNATIONAL**



# WOSAS

World of Safety and Security Expo

The World of Safety and Security Expo (WOSAS) is a premier international event dedicated to showcase the latest advancements and innovations in the field of safety and security. It brings together industry leaders, experts, and professionals to explore cutting-edge technologies, products, and strategies aimed at enhancing safety and security across various sectors. This exposition serves as a valuable platform for networking, knowledge sharing, and staying updated on the ever-evolving landscape of safety and security solutions.

## SAVE THE DATE

**JULY 30 - AUGUST 02, 2025**

**10:00 AM - 7:00 PM**

**SMX CONVENTION CENTER METRO MANILA**

**VIEW MORE**  
**@wosas.ph**

Please refer to the Organizer for Major and Minor Sponsorship Packages: For more information, please contact  
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✉️ wsi12@worldbexevents.com

ORGANIZED BY:

**WORLD BEX SERVICES INTERNATIONAL**

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