

WORLD BEX SERVICES INTERNATIONAL



WOSAS

World of Safety and Security Expo

2025

BUILDING A SECURE TOMORROW



JULY 30
AUG 02 - 2025
10:00 AM - 07:00 PM

SMX
CONVENTION CENTER
MANILA

 wosas.ph

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POST EVENT REPORT



WOSAS

World of Safety and Security Expo

EVENT OVERVIEW

World of Safety and Security is one of the leading B2B trade show in the country for Personal Safety, defense, and security. **WOSAS** focuses all its efforts to deliver and promote timely products from local and international brands that may help our audience in this New Normal.

WOSAS continuously work hand-in-hand with premiere local and international brands, associations, and government bodies to create a show that will be beneficial to the general public.





WOSAS

World of Safety and Security Expo

SPONSOR



SUPPORTED BY:



ASSOCIATION PARTNERS



PARTICIPATING BRANDS



MEDIA PARTNERS



SERVICE PROVIDERS





MESSAGE

Good morning and welcome to the 7th edition of the World of Consumer Electronics Expo (WOCEE) and the World of Safety and Security Expo (WOSAS).

It is both a privilege and a profound honor to stand before you today as we open the doors of two of the country's most dynamic and future focused expos.

This year, WOCEE adopts the theme "The New World of Innovation," while WOSAS advances with "Building a Secure Tomorrow." These themes reflect more than just progress but our collective effort to shape a future where technology serves humanity, and safety remains a shared responsibility.

May this event spark meaningful conversations, unlock new possibilities, and pave the way for stronger collaborations across industries.

JOSEPH L. ANG
Founding Chairman
Worldbex Services International





WOSAS

World of Safety and Security Expo

OVERVIEW

The World of Safety and Security Expo (WOSAS) is a premier international event dedicated to showcase the latest advancements and innovations in the field of safety and security. It brings together industry leaders, experts, and professionals to explore cutting-edge technologies, products, and strategies aimed at enhancing safety and security across various sectors. This exposition serves as a valuable platform for networking, knowledge sharing, and staying updated on the ever-evolving landscape of safety and security solutions.




MORE THAN 
33,200
VISITORS



MORE THAN
125
EXHIBITORS



15,000 SQM
EXHIBIT AREA 



224
BOOTH 



HIGHLIGHTS



SecuCon is a series of seminars that aims to provide a holistic dissemination of knowledge about safety and security in the country.



HON. IMELDA CALIXTO RUBIANO
PASAY CITY MAYOR

THE NEXUS STAGE

Providing the stage to the most ground breaking innovations across tech industries worldwide.



"THE WOCEE AND WOSAS HAVE TRULY CONTRIBUTED, GREATLY TO BE IN SMART AND SUSTAINABLE INDEED, LEADING US TOWARDS THE RIGHT PATH WITH NO ONE GETTING LEFT BEHIND. TOGETHER, LET US CREATE MORE PATHS TOWARDS A MORE PROGRESSIVE AND DEVELOPED FUTURES!."



BUSINESS MATCHING

A free service which assists participating companies and trade show visitors who seek business connections and investment opportunities from worldwide business networks.



F01 CRYSTAL GAIL M. TEMPORAL
REPRESENTATIVE OF HON. ASEC. FLORENCIO M. BERNABE DILG ASST. SECRETARY FOR PUBLIC SAFETY



Showcasing cutting-edge technology through a DISPLAY INNOVATIONS in various tech industries worldwide.



THE WOCEE AND WOSAS OFFER MORE THAN JUST A SHOWCASE OF THE LATEST GADGETS AND INNOVATIONS, THIS IS AN OPPORTUNITY TO EMPOWER BOTH INDIVIDUALS AND BUSINESSES TO HARNESS THE FULL POTENTIAL OF THE DIGITAL AGE.

HIGHLIGHTS

ARCHERY RANGE

IN PARTNERSHIP WITH



The Archery Range is a new area to test out your skills in archery, whether you are new to the sport or a seasoned veteran.



HON. EDUARDO CRIZALDO FUGOSO

REPRESENTATIVE OF DOST
UNDERSECRETARY HON.
SANCHO MABBORANG SAFETY

THIS EXPO IS A CELEBRATION OF INGENUITY, COLLABORATION, AND THE EVOLVING TECHNOLOGICAL LANDSCAPE THAT SHAPES OUR EVERYDAY LIVES. WE LOOK AT WOCEE AS AN EVENT THAT BRINGS TOGETHER DIFFERENT STAKEHOLDERS IN OPEN DIALOGUE AND TECHNICAL COLLABORATION. WE BELIEVE THAT THE TRUE INNOVATION THRIVES WHEN WE BUILD ENABLING ECOSYSTEMS AND FACILITATE KNOWLEDGE EXCHANGE.



AIRSOFT GUN RANGE

IN PARTNERSHIP WITH



Visitors may test out different airsoft guns and practice their skills as they aim for the targets.

ASSOCIATION PAVILIONS

Industry associations join to unite experts that continuously make a difference in the building and construction industry.



EMBASSY PAVILIONS

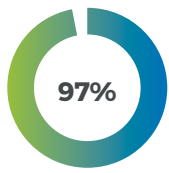
Featured the diplomatic community wherein they offer opportunities in realm of construction, design and architecture.

INTERNATIONAL PAVILIONS

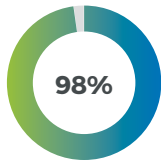
Various country pavilions making this year's list of exhibitors.



EXHIBITORS' FEEDBACK



of the Exhibitors met their company's target market during the exhibits



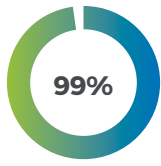
of Business Matching participants have met their target opportunities



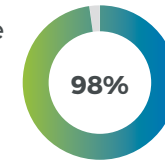
of the Exhibitors will participate again at WOCEE 2025



of the Exhibitors rated the Worldbex Services International (WSI) as Excellent for their overall event system and organization



of the exhibitors rated their overall corporate performance during the exhibition as "Excellent"



of the Exhibitors rated their overall outcome of the exhibits as "Excellent"



TOP 5 OBJECTIVE OF PARTICIPATION

- 1 Market Exposure
- 2 Promote Awareness of Products
- 3 Market / Test New Products

- 4 Generate Increased Businesses Products
- 5 Appoint New Agents / Distributors



VISITORS' SURVEY RESULT



TOP 5 EVENT INTEREST

- Exhibitors and Participating Brands
- Gamers Den
- TechTalk 2023
- MRSP Robotics Competition
- Business Matching

TOP 5 PURPOSE OF THE EVENT

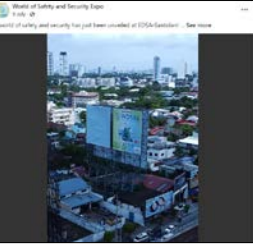
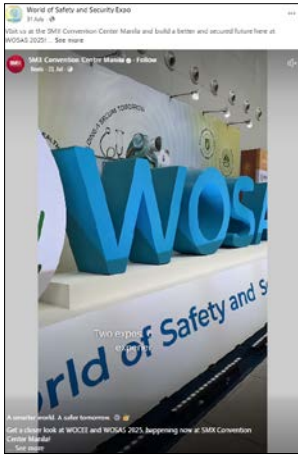
- Technology Update
- Source New Electronics Product and Services
- Visit Exhibitors and Suppliers
- Gather Information
- Attend SecuCon

97.3%

of the visitors rated the over all event as EXCELLENT.

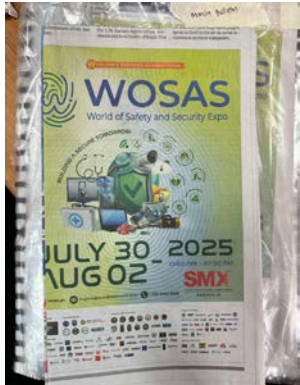


MEDIA EXPOSURE



TOTAL MEDIA VALUE
38,322,487.20

PRESS RELEASES(ONLINE & PRINT), WEBSITE ADS, TV INTERVIEW, RADIO GUESTINGS, LIVE STREAMS, FACEBOOK, INSTAGRAM



WORLDBEX SERVICES INTERNATIONAL



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SAVE THE DATE

AUGUST 5 - 8, 2026 | 10:00 AM - 7:00 PM

SMX CONVENTION CENTER METRO MANILA

VIEW MORE
[@wosas.ph](https://www.wosas.ph)

Please refer to the Organizer for Major and Minor Sponsorship Packages: For more information, please contact **Ms. Dolly Cruz** 📞 +8656-92-39 loc. 111 📠 +0965-4455766
✉️ wsil2@worldbexevents.com

ORGANIZED BY:

WORLDBEX SERVICES INTERNATIONAL

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